



BAHAMAS CHARTER YACHT SHOW

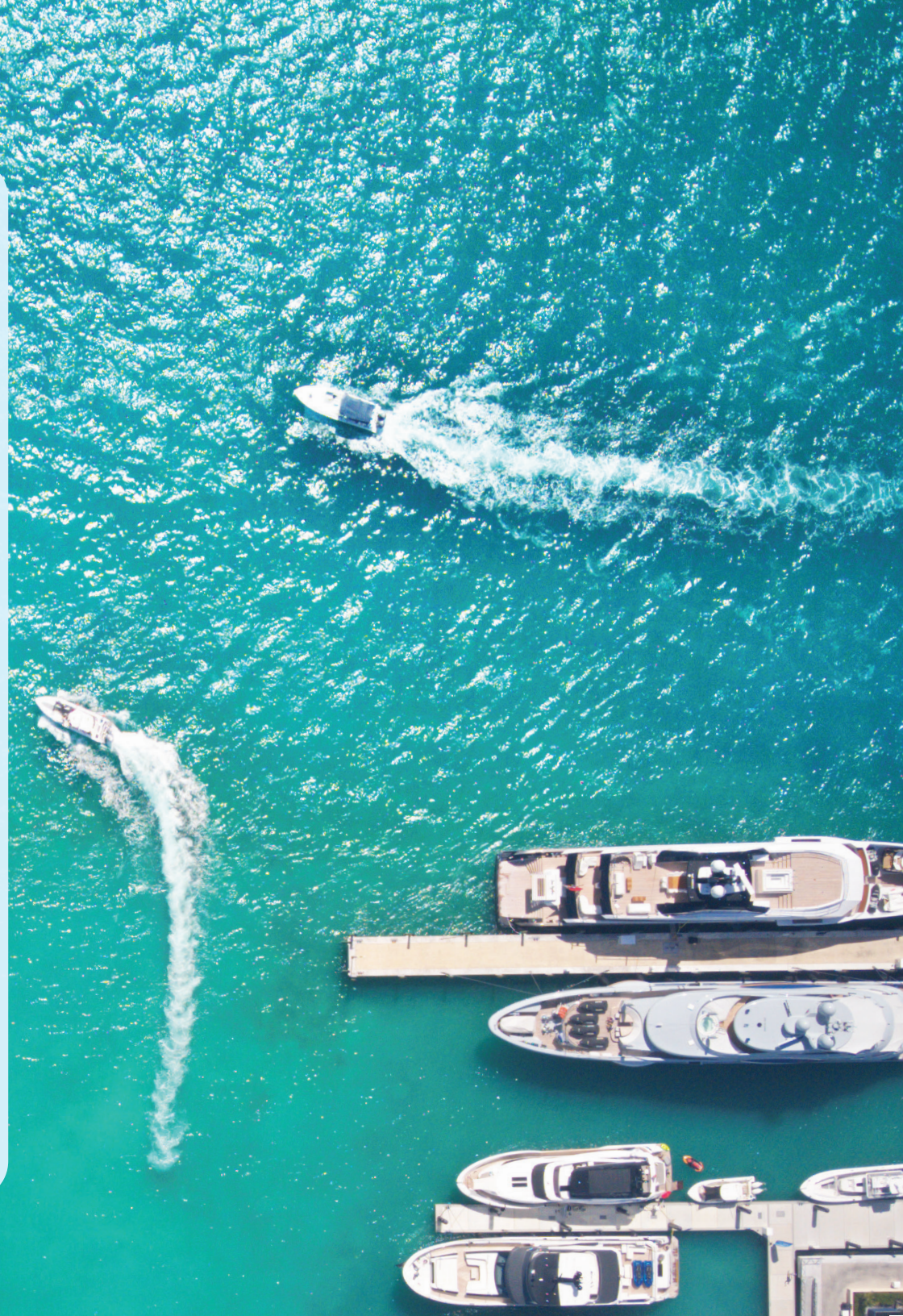
NASSAU, BAHAMAS

JAN 25-28, 2024

2024 SPONSORSHIP OPPORTUNITIES

The Association of Bahamas Marinas & International Yacht Brokers Association will be hosting the 2024 Bahamas Charter Yacht Show. Welcoming charter brokers, vessel support services, and the largest yachts from all over the world.

Sponsorship is an integral part of the Bahamas Charter Yacht Show, and these focused opportunities will be a concentrated approach to connecting with this year's showcase attendees.



\$10,000 EVENT SPONSORSHIP

WELCOME TENT SPONSORS

Limited availability
Sponsor will receive *FOUR (4)* show credentials. Show credentials allow for venue and unrestricted dock access during show hours. Show credentials will only allow access for the registered recipients.

- Logo on Bahamas Charter Yacht Show (BCYS) website homepage
- Logo on International Yacht Brokers Association (IYBA) website event page
- Logo on Association of Bahamas Marinas (ABM) website
- Commercial to be played throughout show in main tent, 1-3-minutes (commercial provided by Sponsor)
- Inclusion on BCYS and ABM social media pages
- Table (with chairs) in Welcome Tent
- Tent Signage (provided by Sponsor) displayed in Welcome Tent
- Distribution of products/show materials in welcome bags for brokers and captains (sponsor to provide materials)
- Access to all events

\$5,000 EVENT SPONSORSHIP

BROKER'S RECEPTION

Sponsor will receive *TWO (2)* show credentials. Show credentials allow for venue and event access, as well as unrestricted dock access during show hours. Show credentials will only allow access for the registered recipients.

- Logo on Bahamas Charter Yacht Show (BCYS) website homepage
- Logo on International Yacht Brokers Association (IYBA) website event page
- Logo on Association of Bahamas Marinas (ABM) website
- Distribution of products/show materials in welcome bags for brokers and captains (sponsor to provide materials)
- Special \$875 discounted rate for booth for all 3 days at Vendor Village (sponsor to provide materials)
- Access to Broker's Event

\$5,000 EVENT SPONSORSHIP

CAPTAIN'S RECEPTION

Sponsor will receive *TWO (2)* show credentials. Show credentials allow for venue and event access, as well as unrestricted dock access during show hours. Show credentials will only allow access for the registered recipients.

- Logo on Bahamas Charter Yacht Show (BCYS) website homepage
- Logo on International Yacht Brokers Association (IYBA) website event page
- Logo on Association of Bahamas Marinas (ABM) website
- Distribution of products/show materials in welcome bags for brokers and captains (sponsor to provide materials)
- Special \$875 discounted rate for booth for all 3 days at Vendor Village (sponsor to provide materials)
- Access to Captain's Event

\$5,000 EVENT SPONSORSHIP

FINAL EVENT

Sponsor will receive TWO (2) show credentials. Show credentials allow for venue and event access, as well as unrestricted dock access during show hours. Show credentials will only allow access for the registered recipient.

- Logo on Bahamas Charter Yacht Show (BCYS) website homepage
- Logo on International Yacht Brokers Association (IYBA) website event page
- Logo on Association of Bahamas Marinas (ABM) website
- Distribution of products/show materials in welcome bags for brokers and captains (sponsor to provide materials)
- Special \$875 discounted rate for booth for all 3 days at Vendor Village (sponsor to provide materials)
- Access to Final Event

\$5,000 EVENT SPONSORSHIP

TOYS SPONSORS

Limited availability
Sponsor will receive TWO (2) show credentials. Show credentials allow for venue and unrestricted dock access during show hours. Show credentials will only allow access for the registered recipients.

- Area designated to Toys Display
- Logo on Bahamas Charter Yacht Show (BCYS) website homepage
- Logo on International Yacht Brokers Association (IYBA) website event page
- Logo on Association of Bahamas Marinas (ABM) website
- Distribution of products/show materials in welcome bags for brokers and captains (sponsor to provide materials)
- Special \$875 discounted rate for booth for all 3 days at Vendor Village (sponsor to provide materials)
- Access to Captain's Event
- Custom email distributed to BCYS database inviting captains for private showings

\$1,000 EVENT SPONSORSHIP

VENDOR VILLAGE

Sponsor will receive TWO (2) show credentials. Show credentials allow for venue access during show hours. Show credentials will only allow access for the registered recipients.

- Logo on Bahamas Charter Yacht Show (BCYS) website homepage
- Logo on Association of Bahamas Marinas (ABM) website
- Distribution of products/show materials in welcome bags for brokers and captains (sponsor to provide materials)
- 10' x 10' tent with table and 2 chairs for all 3 days at Vendor Village (sponsor to provide materials)
- Access to Captain's Event

If you have any questions or wish to discuss a custom sponsorship package, please do not hesitate to reach out to us.

www.bahamascharteryachtshow.com
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